### - Promos that shine

# FOXY CUSTOM CATALOG 2024

Jewelry and Accessories





#### WELCOME

Welcome to the Foxy Custom Catalog. If you are looking to create delightful jewelry, accessories, ties or scarves for your clients we are 100% here to help.

We are proud to call many top brands, corporations and charities worldwide our customers and can't wait to work with you too. From ideation to delivery, we create promotional merchandise, private label products and gifts-with-purchase with a retail fun, on-trend approach. We are obsessed with creating products that stand out and are kept as a keepsake. As you enjoy the pages of our 2024 catalog we hope you are inspired by the awesome creative possibilities for custom items. Don't see the item you have in mind in the catalog? Just reach out! We love to source items to meet your specific request. We can't wait to partnering with you in 2024 to help make your promos shine.

# OUR STORY THE FOUNDERS

Leveraging over twenty years experience in the fashion industry running www.foxyoriginals.com, (Having sold their beautiful on trend jewelry designs to retailers including Nordstrom and Target,)

Jen and Suzie are excited to share their knowledge of fashion trends and consumer products with you.

It is their absolute passion to help you develop the most beautiful and stylish promotional items for your clients.

Changing the way we think about Promos





#### PROMOS CAN BE BEAUTIFUL

At Foxy Custom we love to create beautiful items that your clients will describe as 'Gorgeous!' and 'Stunning'. We don't stop at the product – we include packaging options and deliver keepsakes that are fully assembled in branded packaging should you so desire.



#### PROMOS CAN BE SUSTAINABLE

We can all agree that the promo industry is filled with waste. Foxy Custom items are the opposite of throwaway. It is time to transition from throwaway products to meaningful, sustainable promo products. Foxy items are high quality keepsakes that are treasured items. When you work with us we create products that recipients will wear proudly long after receiving.



#### PROMOS CAN BE FASHIONABLE

When we create items for your clients, our goal is for the pieces to be so special they become part of the recipient's regular fashion wardrobe. From the materials that we use to the way the items are packaged, the items are designed to be come cherished accessories in their daily fashion routine.





## TABLE OF CONTENTS

06	Bracelet Silhouettes	22	Hairbands
08	Necklace Silhouettes	23	Hairclips
09	Earring Silhouettes	24	Scarves
10	Necklaces & Bracelets on Cards	26	Packaging Options
12	Keychains	27	Luggage Tag and Box
14	Varsity Jewelry	28	Travel Items
15	Medals	29	Shoe Tags
16	Letter Bead Bracelet	30	Wine Charms
17	Beaded Logo Bracelet	31	Cufflinks
18	Bead and String bracelets	32	Ties and Tie Clips
19	Cell Phone Charms	34	Custom Merchandising Collection
20	Ornaments	35	Plating Colors
21	Lapel Pins on Cards		

### **BRACELET SILHOUETTES**

Add your logo, specific font and text to any of our trendsetting bracelets!



Paper Clip Chain Bracelet



Classic Charm Bangle



Script Paper Clip Adjustable Bracelet



Custom Word Cuff Bracelet



Metal Beaded Bracelet



Slider Chain Bracelet









Multichain Toggle Bracelet



Bar Curb Chain Bracelet



Spacer Slider Bracelet

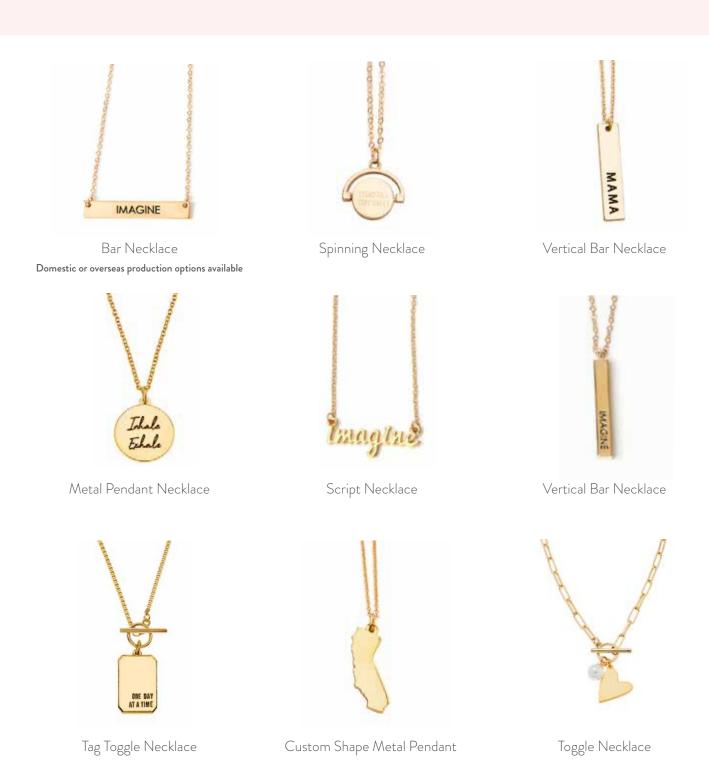


Thin Bangle with Text

Adjustable large beaded bracelet

### NECKLACE SILHOUETTES

We can create custom pendents in almost any shape!
Send us your ideas and we can help you create the perfect necklace!



#### EARRING SILHOUETTES

From Stud earrings with color to hoop earrings with a specific font, send us your vision and we can help you out with the design!



Huggie Hoop Charm Earrings



Huggie Hoop Charm Earrings on ear



Enamel Stud Earrings



Large hoop earrings with Text



Stone center custom earring



Large Hoop Earrings with Custom Font



Custom charm earrings on Image



Mix and Match Script Earrings

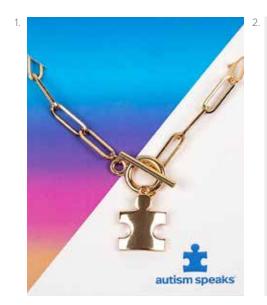


Custom earrings with pave stones

# NECKLACES & BRACELETS ON CARDS

Custom cards help your client express their vision. Send us details and we can help create the perfect backer card to let your jewelry shine!

- 1. Toggle Necklace on card 2. Bangle on card 3. Letter necklace on card
  - 4. Large script necklace on Card 5. Small script necklace on card



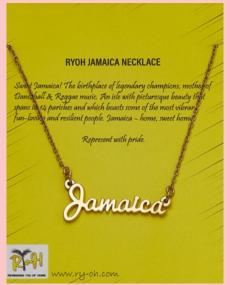


























### **KEYCHAINS**

Step up your keychain game and try something new with our unique and trendy styles!







Layered tassel keychain







Multi charm keychain







Fun Word Keychain



Create keychains in any custom shape for your client's event or campaign.

Add your pantone colors for a perfect on-brand accessory.

Our keychains are always a high quality keepsake.

### **VARSITY JEWELRY**

Custom jewelry is a wonderful way to commemorate and celebrate a sporting or academic achievement. Our assortment of school jewelry items take school swag to an elevated level.

Enamel logo necklace 2. Logo Necklace 3. Thick link chain with enamel logo 4. Enamel logo stud earrings
 Logo keychain on U ring. 6. Tie clip with enamel logo 7. Logo cufflinks in custom acrylic box
 Adjustable logo bracelet 9. Charm bangle with enamel logo















### MEDALS

Arrive at the finish line in style with a custom medal. We produce high quality beautiful medals for sporting events, charities and teams. We can produce medals for high volume events like a national race. Ask us about our custom design capabilities - our design team can help you create a stunning design.

# LETTER BEAD BRACELET

Customize this fun style with your client's phrase or brand. Color match the letters or symbols to the pantone color of your choice.

The stretch element of the bracelet makes it fit any wrist. Bead size shown is 6mm.









## BEADED LOGO BRACELET

The childhood friendship bracelet gets an extra chic update featuring a row of 5mm gold balls and a glossy logo charm. Add any industry theme or logo and we're certain this is a piece your customers will want to keep in their everyday bracelet stack.









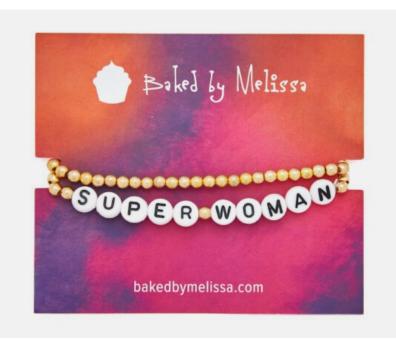


# BEAD AND STRING BRACELETS

If your client is looking for a casual and fun style, then string and beaded bracelets are a great choice. With so many string and bead colors to choose from there are many possibilities. Add a metal brand charm for a touch of class!



Adjustable String Bracelet



Letter Bead Bracelets



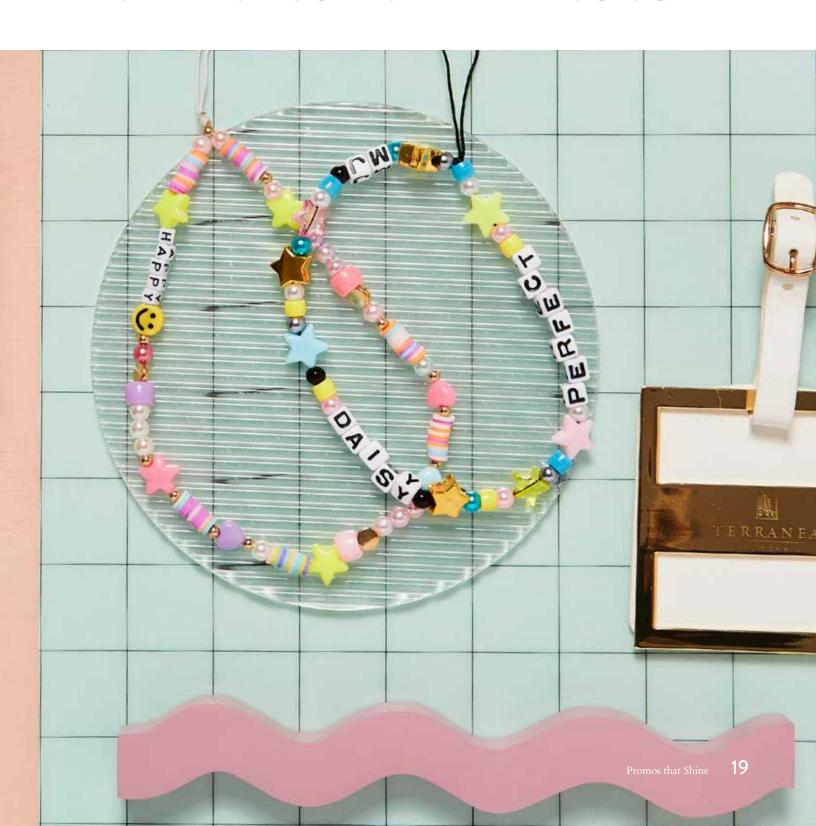




Tear and share friendship bracelets

# CELL PHONE CHARMS

These cell phone charms are a fun and visible way to add branding to a mobile phone. Switch up the saying to show your client's brand or campaign saying.



#### **ORNAMENTS**

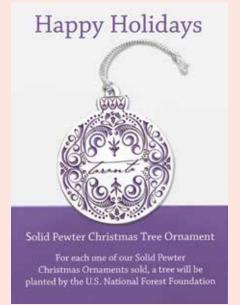
Snazz up the tree with a custom ornament. Packaged to perfection, Foxy's ornaments are sure to delight recipients this holiday season.

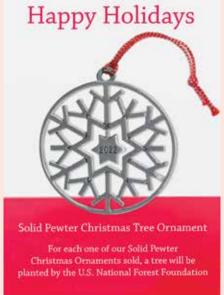


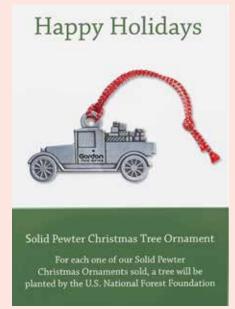




Fine pewter ornament with enamel filled design in microfibre pouch







Silver plated ornament on branded backer card

#### LAPEL PINS ON CARDS

These cute enamel lapel pins can be a great addition to your jacket, clothes or bag.

They will bring a bright and fun feeling as an ornament on clothing.

Create any custom shape or size with custom pantone match.







Enamel Lapel pin in matchbook

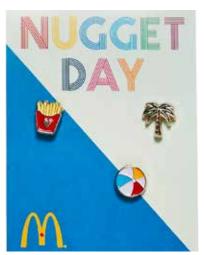






Enamel Lapel Pin on custom card





Set of 3 enamel scatter pins

#### HAIRBANDS

These top knot hairbands are sure to turn heads.

Add any custom pattern to the fabric for a stylish brand expression



Striped hairband



Ombre hairband



Pattern hairband



Pastel Striped hairband

#### **HAIRCLIPS**

Add sparkle and shine with these custom hair accessories. You can customize the words on the rhinestone bobby pins and customize the backer card for ultimate brand impact.





Jaw Clip in silver and gold







Rhinestone bobby pins on custom card

## **SCARVES**



Rectangular Scarf



Infinity Scarf



Square Scarf



Pocket Square

#### FABRIC OPTIONS



Wool Twill



Polyester Twill



Silk Twill



Silk and Cotton Blend

### SCARF ARTWORK EXAMPLES



#### PACKAGING OPTIONS

Discover a wide selection of packaging options to add a finishing touch to a custom accessory. The possibilities are vast and so much fun to explore!



Folded Scarf Box 2. Rectangle Window Box with Branded Band 3. Flat Scarf Box
 Cotton Canvas drawstring pouch 5. Backer card 6. Cotton drawstring pouch 7. Satin drawstring pouch
 Sliding Drawer Box 9. Drawstring pouch with box

### LUGGAGE TAG AND BOX

Travel in style with these custom luggage tags









Laser engraved metal and saffiano leather luggage tag with custom box
 Logo metal and saffiano leather luggage tag.
 Enamel filled custom luggage tag with velveteen pouch

#### TRAVEL ITEMS

Pack style and comfort on your next trip with these custom accessories





Passport holder and luggage tag box set with gold debossing



Passport holiday and luggage set with tone on tone debossing

Hooded neck pillow with embroidered logo. The ultimate travel accessory. This item packs flat and can be blown up for use and then deflated for easy storage.

#### **CUSTOM BEADING KIT**

Enjoy endless creative possibilities with this creative bead kit. The kit includes letter beads, color beads and stretch cord. Clients can customize the packaging band with their own logo and colors.



#### SHOE TAGS

Customize your kicks with metal lace tags.

Add your client's logo to these trending running shoe accessories.





#### WINE CHARMS

Wine charm set includes 6 different charms in a full color printed box or card.
Wine charm loops are removable and made from stainless steel. Charms are silver or gold plated. Packaging and charms can hold custom logo.











#### **CUFFLINKS**

Who says corporate gifting can't be fun? Add style with these unique cufflinks set in an acrylic box with branded insert.









Looking for a more traditional take on corporate gifting, package up cufflinks in a velveteen box or pouch





## TIES AND TIE CLIPS

Add a sophisticated and polished look with these custom men's accessories



Dapper set



Dapper set in box





Tie and cufflink set in box



Enamel filled tie bar





We offer a selection of silk ties or polyester ties. The pattern can be digitally printed or embroidered on the fabric.





# CUSTOM MERCHANDISING COLLECTION

Here are some examples of custom merchandise assortment for clients





### PLATING COLORS

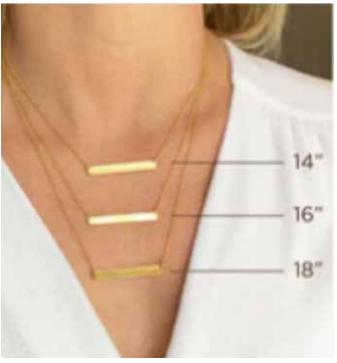
Your designs can be produced in gold, silver, rose gold or gunmetal plating. You can also choose between bright and matte finishes.

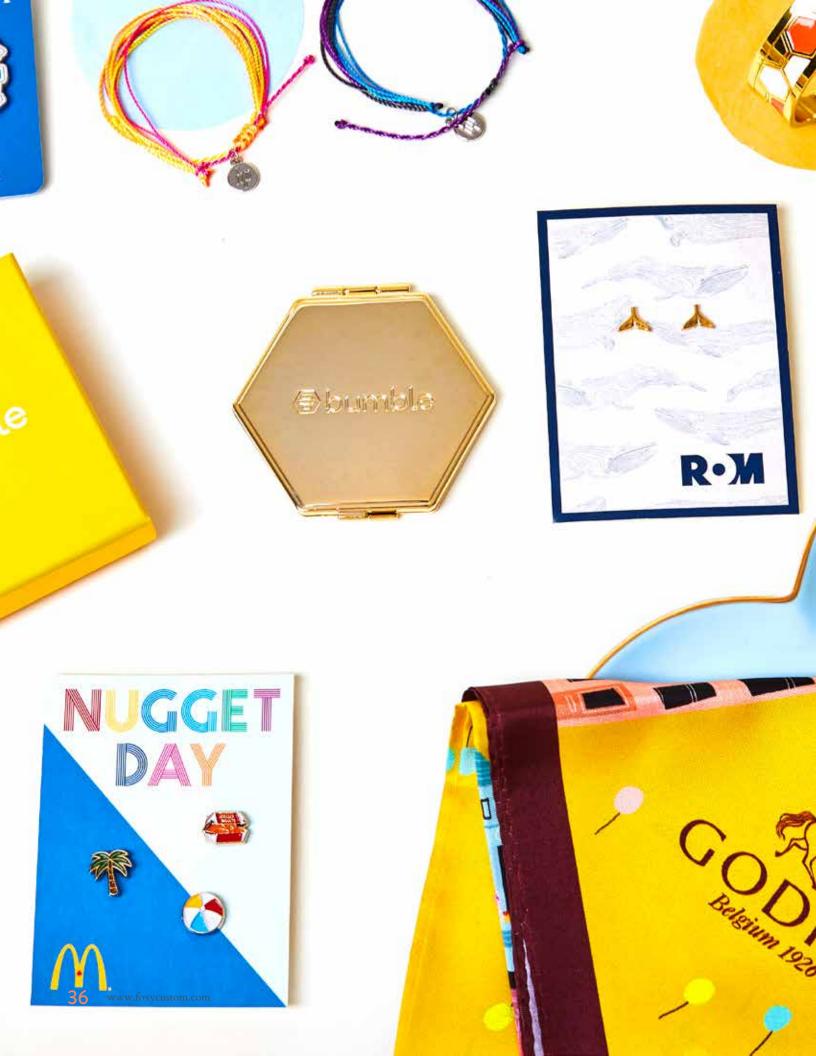
- 1. Shiny Gold
- 2. Shiny Silver
- 3. Shiny Rose Gold
- 4. Shiny Gunmetal
- **5.** Matte Gold
- 6. Matte Silver

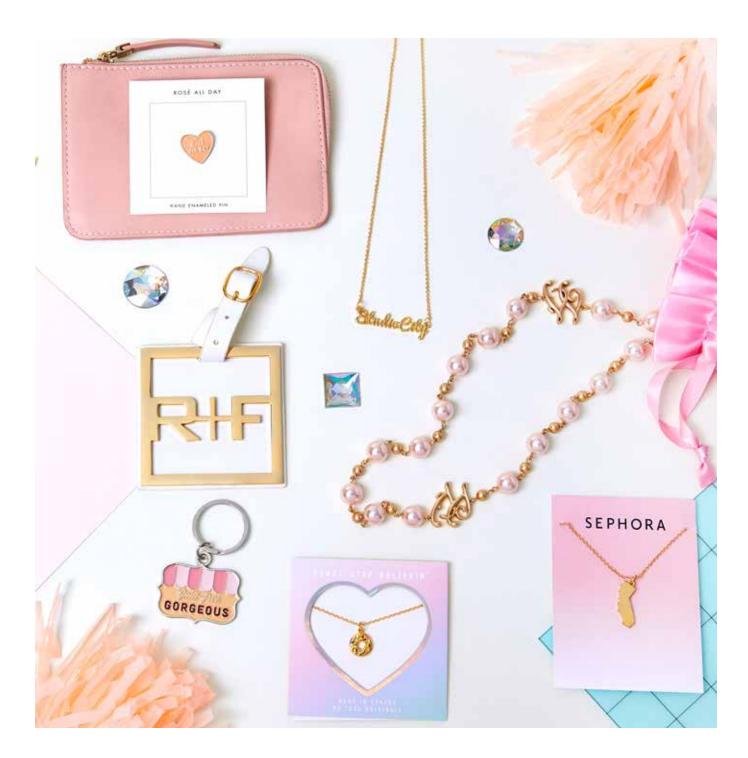


The standard length we offer is a 16"necklace with a 2" extender. Below is how the various lengths look on the neck.









Have an idea in mind that you'd like to develop into a custom product?

#### **CONTACT FOXY:**

sales@foxycustom.com www.foxycustom.com 1-866-GET-FOXY (438-3699)

#### MINIMUM ORDER

Domestic orders 100 units

Overseas orders 200 units on metal items and 300 units on textile items  $\,$ 

Ask us for a copy of the price list to accompany the catalog

Lead times: 16-18 days for samples

Production time 6 weeks

Domestic leads times: Can be as little as 2 weeks depending on the project.