

ICON BAG CHARM

Bring your brand's personality wherever you go! Icon Bag Charms transform logos and mascots into vibrant, Pantone-matched shapes that add a fun, elevated air to backpacks and bags.



WHY IT WORKS FOR PROMO

- **FEELS LIKE A RETAIL ACCESSORY**
Premium leather look elevates your brand beyond traditional promo
- **HIGH PERCEIVED VALUE**
Crafted details and hardware make it gift-worthy, not giveaway-driven

IDEAL USE CASES

- **RETAIL & GIFT-WITH-PURCHASE PROGRAMS**
Perfect add-on for fashion, lifestyle, and food brands
- **BRAND LAUNCHES & SEASONAL CAMPAIGNS**
Fun, collectible charms that support limited editions and promotions

PANTONE MATCHING AVAILABLE

